

Magniflex Offer a Lavender-Scented Aromatherapy Mattress



(Average Rating: **5.00** out of 5)

By **Hayley** • Jul 30th, 2009 • Category: **In House News** •



Print This Post

Having trouble sleeping? Like the scent of lavender? Well, you might want to try this new aromatherapy mattress from Magniflex.



Magniflex, manufacturer of the world's most luxurious, environmentally-friendly sleep products, has introduced the exclusive aromatherapy mattress at its showroom in SoHo, New York. Lavender Comfort is part of the company's new homeopathic collection which brings the holistic benefits of essential oils from plants such as chamomile, rose and calendula, to bedding.

"Europeans have long embraced homeopathy and the use of medicinal plants — the original source of modern medicine — for health and wellness, but our Lavender mattress also satisfies the diverse tastes of our growing international market," said Marco Magni, global sales director for Magniflex.

"Lavender is widely accepted for its soothing, natural sedative and antibacterial properties, and many other medicinal plant oils have the ability to contribute to a better night's rest. We are excited to be at the forefront of this technology."

The essential oils of lavender on the mattress covering offer many benefits to contribute to deep, relaxing sleep. Using nanotechnology, millions of microcapsules of lavender are infused into the mattress' covering fabric. Upon contact with the skin, some of the microcapsules break, releasing the pleasing natural aroma of lavender to encourage relaxation. In addition, the natural anti-bacterial properties of lavender contribute to the mattress' hygienic qualities.

Lavender Comfort is a two-sided mattress that offers customizable comfort, with one side offering firmer support and the other offering a softer, more plush feel. Under the Lavender fabric is a high-performance Elioform® core, the company's eco-friendly, open-cell memory foam. This breathable orthopedic foam material has a dense composition to properly support the head, neck and spine. Also layered into the core is Eliosoft® foam, a softer, shape-conforming foam which adds flexibility and cradling support.

As with all Magniflex mattress collections, Lavender Comfort is made of non-toxic materials and is highly durable. This exclusive, high-tech mattress will retail for \$1,899 in queen and is available at the company's newly-expanded showroom in SoHo at 59 Crosby St. in New York.

Or check out **www.magniflex.com**

Share and Enjoy:



Related posts:

1. **The Magniflex Gold and Platinum Mattress** Now here is something I don't understand at all, but...

Related posts brought to you by **Yet Another Related Posts Plugin**.

Read the previous post

Read the next post

Tagged as: **aromatherapy bed**, **aromatherapy mattress**, **insomnia**, **lavender**, **Lavender Comfort**, **Magniflex**, **Marco Magni**, **scented mattress**, **sleep aid**, **SoHo showroom**

5 Responses »

1. *Theresa* on **July 30th, 2009 at 9:14 am**:

I have one question: How long does it take to break all the lavender capsules? One month, four months, one year...

2. *Iulu* on **July 30th, 2009 at 9:18 am**:

I think I'd like that—I have a lavender linen spray that I love.

3. *Wanda* on **July 30th, 2009 at 10:52 am**:

Lavendar is supposed to help you sleep so this might be nice.

4. *Betsy* on **July 30th, 2009 at 12:49 pm**:

This sounds very strange...I think I would get sick of lavender VERY quickly! And then what?!

5. *Leanne Bonner* on **July 30th, 2009 at 2:37 pm**:

ah i think this soudns awesome!! what a concept

Leave a Reply